



# Multipub Modules

The Multipub platform includes order entry, customer service, import/export, accounting, electronic credit card processing, fulfillment, reporting, campaigns and promotions modules. The following items are available in the Pro and larger editions of Multipub.

## Address Change Service (ACS) Integration

The USPS offers an automated address change service. Multipub offers an ACS module that will print the participant number on the label and allow for the electronic import of address changes, as well as cancellation for bad address.

## Audit Module

The Audit Module is available to those customers who have publications that undergo a circulation audit. This module consists of the audit reports, galleys, "proof-pool" reports, the ability to archive the audited issue for use when the auditor is on-site, queries against the archived database, and more.

## Automated Sales Tax Processing

Multipub offers electronic importing of tax tables from CCH, as well as API integrations with Avatax and Taxware. Our platform will then calculate the sales tax for the state, county (if you use Satori), city or zip code. For the CCH integration, Multipub will generate the reports necessary for calculating the tax due to the various jurisdictions. For the Avatax and Taxware integrations, they provide all tax reporting.

## Barcode/Scan Module

The Barcode/Scan module allows for printing a barcode on various invoice and renewal forms and scanning (or wand) that information back into Multipub. It allows for very fast processing of transactions by minimizing the number of keystrokes. It does, however, require a printer with barcode printing capabilities and wands, which commonly attach to most PC's.

## Continuing Education Credits

For those publishers who offer continuing education credits as part of their product line, Multipub has a module for processing the credits. You may define exams, import test scores or enter them by hand, print certificates, and produce the reports necessary for the various accrediting organizations.

## Engagement Module

The Engagement Module was designed to marry the "breadcrumbs" from your subscribers' online activity with the accounting and subscription data contained in Multipub. Multipub can ingest data from a variety of sources and integrate this with the Multipub Queries for reporting and marketing purposes.

## Event Module

Multipub has an event module for managing events. With it, you can manage registrations, attendees and speakers. Attendees may be registered for individual sessions. You can print badges for the attendees and run registration lists.

## Finder Number Database

Multipub has a module for storing large database lists in a subsidiary database connected to Multipub. When prospects in the Finder Number Database respond to your marketing efforts, they may be converted to subscribers without having to perform data entry on the subscribers' name and address. This database can be used to import names, perform duplicate detections against the Multipub database, pull names into Multipub based on a "finder" account number and keep the original list codes of the names as they are stored in the database. This module is best used to store lists purchased for one-time use.

## Inventory

The Inventory Module is an inventory management system that provides for creating kits or a "bill of materials." Use it to set up multiple warehouses, backorder items, report on finished goods assembly, and access other features necessary in inventory control.



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## List Management Module

The List Management Module includes functionality for selecting individuals for a list (to be rented to an outside party), marking the name as selected, billing the list sale and future selects based on previous selection criteria.

## Lockbox Processing Module

Multipub has a module for importing payment information from an ASCII file. This module is typically used to handle payments mailed to a lockbox, processed by your bank, and then forwarded to you in the form of a file. With it, you can select to print a scan line on your invoices and renewals, which can be read by your bank, an ASCII file created from the information, and the file sent to Multipub. For accounts receivable payments, the software will apply the payment to the appropriate invoice. Renewals can be processed, both those with and without payment. The system will automatically create the renewal order based on the criteria of the key code, as well as the other pertinent information.

## Multi-Currency

Multipub offers a foreign currency module for Multipub. This module will allow you to print amounts in the desired currency on the customer's renewals, invoices, etc.; however, the system will record the amounts in US dollars for accounting purposes.

## Multi-List

Multipub has a module that allows you to store more than one list code for a subscriber. As lists are imported and the system performs a duplicate detection, instead of purging or not importing the name, if a duplicate is identified, the new list code is appended to the existing record. This module is used primarily on lists you own that you can use repeatedly (i.e. not for lists rented for one-time use).

## Royalty Module

The Royalty Module from Multipub allows you the ability to specify the authors for each book and the royalty percentage, how royalties are to be paid and produce royalty statements.

## Multi-e-commerce

### *Premier and Enterprise Editions Only*

Multipub offers the ability to connect your web site to Multipub via the Multi-e-commerce module. This application allows you to control your website and have access to data in the Multipub database. Its functionality includes the ability to create orders, to allow customers access to enter their own address changes, etc., and to perform access control for authentication of your on-line products.

Multi-e-commerce is also available as a hosted shopping cart, utilizing Woocommerce. This solution connects directly to Multipub, so orders flow directly from your website into Multipub with no re-keying.

## Newspaper Module

### *Premier and Enterprise Editions Only*

The Newspaper Module includes the ability to create carriers, produce delivery reports for each carrier, provide carrier statements that are the net amount of earnings and expenses, create general ledger entries for carrier transactions and manage single copy sales locations – both delivery and invoicing.

## Single Copy Sales

### *Premier and Enterprise Editions Only*

Multipub can manage your Single Copy Sales through its order entry, fulfillment and accounting functions. Retail outlets and racks can be defined as locations and orders entered for the number of copies they are to receive. Orders are automatically generated by the system for future dates. Returns can be processed easily. Single Copy Statements can be generated showing the number of copies and returns for each issue and the amount due.

## GoCardless Integration *(additional fee)*

Multipub integrates with GoCardless for performing ACH Debit transactions directly from the subscribers' bank.

## Woo-to-Multipub Queue *(additional fee)*

Multipub contains a Woo-to-Multipub Queue that enables data to automatically sync between your Woocommerce Shopping Cart and Multipub. Data is bi-directional, meaning that updates entered on the shopping cart are automatically sent to Multipub and updates entered in Multipub are automatically sent to the Woocommerce Shopping Cart.

## Salesforce.com Integration *(additional fee)*

If you are a current Salesforce.com customer, you can integrate Multipub with Salesforce, so Multipub data can be viewed from within Salesforce. You may see the complete Multipub client history from within Salesforce. You may also use our Import Transactions capabilities with our Salesforce layouts to import Salesforce orders directly into Multipub.

## Satori Integration *(additional fee)*

Multipub has a built-in connection with Satori for address correction and NCOA updates. We can also provide Bulk Mailer for pre-sorts.

## Sendgrid Integration *(additional fee)*

Multipub has a built-in connection with Sendgrid for emailing invoices and renewals directly from Multipub. With the Engagement Module, we can also retrieve opens, bounces, clicks, etc.

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